



Arts & Culture in
Tarpon Springs Florida

You're Invited to Become a Tarpon Arts Food & Drink Community Partner

For the 2022-2023 Season (September 2022 through July 2023)

Q: Would you be interested in an innovative “win-win” program to drive traffic to your business year around?

A: The Tarpon Arts *Food & Drink Community Partner Program* may be a great fit for your restaurant, brewery or specialty business!

As a Tarpon Arts *Food & Drink Community Partner* all you must commit to is welcoming our patrons into your business during the 2022-2023 Tarpon Arts Season by providing a complimentary item (with purchase) to each patron that presents a ticket or ticket stub for a Tarpon Arts show scheduled on the same day.

Q: What kind of item? It's your choice!

A: For example, the complimentary item can be:

- complimentary glass of house wine
- complimentary glass of beer (specify brand if desired)
- complimentary soft drink or coffee
- A single scoop of ice cream
- 15% discount off the total food bill
- A dessert

Q: How does that benefit me, you ask?

A: It benefits you and your business because to receive their complimentary item or discount, our patron(s) must each make a food purchase. This way, with a purchase, they sample your food, they get something for free and it's a win-win!

Q: What should I know?

A: The Tarpon Arts patron(s) may visit your business before or after the show, therefore you won't be able to collect their ticket, or it may be a piece of paper because they printed their tickets at home. Therefore, you may want to create your own system of tallying how many Tarpon Arts patrons visit so you can evaluate the true value of this program for your business.

Q: Any other suggestions?

A: It is very important that you communicate with your customer service staff / waiters that you are participating in the Tarpon Arts *Food & Drink Community Partner Program* and show them what a ticket may look like (regular and home printed) so when patrons ask, they will already be aware of the program.

Q: How do your patrons know about this special program and which businesses are participating?

A: Your business will be included in social media posts, on theater posters in the performing arts lobby, in emails to ticket buyers and quarterly in our monthly newsletter (to more than 7,500 subscribers). Tarpon Arts will also provide your business with a small cling on sign to include on your business window alerting your patrons that you are a valued Tarpon Arts *Food & Drink Community Partner*.

Q: How do I sign up?

A: Fill out the sign-up form and mail to: Tarpon Arts, P.O. Box 5004, Tarpon Springs, FL 34688, or drop it off at the Heritage Museum, 100 Beekman Lane in Craig Park (Monday-Friday, 10:00 AM – 4:00 PM) or email the completed form to: info@tarponarts.org